



R20 Regulation

Subject code:3H7BA

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

B.Tech VII Semester Regular Examinations, November 2023

Fundamentals of Management

(Electrical and Electronics Engineering)

Maximum Marks: 70

Date:11.12.2023 Duration: 3 hours

- Note: 1. This question paper contains two parts A and B.
2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
3. Part B consists of 5 Units. Answer any one full question from each unit which carries 10M.
4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A		Bloom Tx
All the following questions carry equal marks (10x2M=20 Marks)		
1	Is managing, a science or an art?	L1
2	Specify the functions of management.	L1
3	Define planning premises.	L1
4	Write feedback control?	L1
5	What is meant by performance appraisal?	L1
6	What do you understand about organization?	L1
7	Mention the advantages of democratic leadership style.	L1
8	Name the steps involved in motivation.	L1
9	What are the characteristics of control?	L1
10	Give the limitations of budgeting.	L2
Part-B		
Answer All the following questions. (5X10M=50Marks)		
11	Explain the Henri Fayol fourteen principles of management. [10]	L2
OR		
12	Discuss the current trends and challenges in management. [10]	L6
13	Classify the different types of decisions. Also discuss the decision-making process. [10]	L4
OR		
14	Discuss elaborately the process and types of planning. [10]	L6
15	Explain Matrix organization structure. Why is the Matrix structure the most preferred organization structure in present business scenario. [10]	L2
OR		
16	Define recruitment. Discuss the need, process of recruitment in detail. [10]	L1
17	Explain Abraham Maslow theory of motivation. [10]	L2
OR		
18	Define leadership and discuss about different styles in leadership with their merits and demerits. [10]	L1
19	What are budgetary and non- budgetary control and explain the benefits of Non-budgetary control techniques. [10]	L1
OR		
20	Discuss the process of control and the barriers of controlling in the organization with suitable examples. [10]	L6